



2015 MODEL YEAR

RAM 1500 TRADESMAN CREW CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$36,665**

RAM 1500 ST CREW CAB 4X4

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Bench Seat

Engine: 3.0-Liter V6 EcoDiesel Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

3.55 Rear Axle Ratio

Electric Shift-On-The-Fly Transfer Case

Class IV Receiver Hitch

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

26-Gallon Fuel Tank

Spray-In Bedliner

Locking Tailgate

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Speed Control

Sentry Key Theft Deterrent System

Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning

Radio 3.0 AM/FM

6 Speakers

Media Hub (USB, Aux)

Tilt Steering Column

Instrument Cluster with Display Screen

Electronic Vehicle Information Center

Front Armrest with Three Cup Holders

Power Door Locks

Power Front Windows w/ 1-Touch Up and Down Feature

Rear Fixed Window

Rear Folding Seat

Rear Under Seat Storage Compartment

Second-Row In-Floor Storage Bins

Black Vinyl Floor Covering

EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Wheels

P265/70R17 BSW All Season Tires

Halogen Quad Headlamps

Automatic Headlamps

Power Heated Mirrors with Manual Fold-Away

Black Front Bumper

Black Rear Bumper

Black Grille

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Tradesman Package 28B

Protection Group \$150

Tow Hooks

Transfer Case Skid Plate

Front Suspension Skid Plate

Exterior Appearance Group \$495

17-Inch x 7.0-Inch Aluminum Wheels

Bright Grille

Bright Front Bumper

Bright Rear Bumper

Popular Equipment Group \$645

Carpet Floor Covering

Front and Rear Floor Mats

Cloth 40 / 20 / 40 Bench Seat

Remote Keyless Entry with All-Secure

8-Speed Automatic 8HP70 Transmission \$500

Active Grille Shutters

Rotary Shifter

Anti-Spin Differential Rear Axle

3.0-Liter V6 EcoDiesel Engine

800-Amp Maintenance Free Battery \$325

Maximum Duty Engine Cooling

Selective Catalytic Reduction (UREA-DEF)

Uconnect 5.0 AM/FM/BT \$465

5.0-Inch Touchscreen Display

Integrated Voice Command with Bluetooth

Temperature and Compass Gauge

Overhead Console

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

Rearview Mirror with Microphone

Single Disc Remote CD Player \$195

ParkView™ Rear Back-Up Camera

Trailer Brake Control \$230

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$43,685

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain

restrictions apply.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7SM2FS-724654

L4-VON: 6733

S.L.
0523

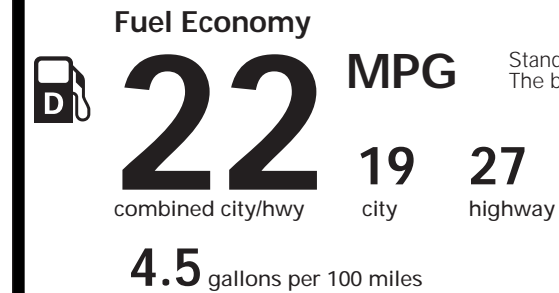


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Diesel Vehicle



You spend **\$1,750** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,550**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 459 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.75 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 61 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 23 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: ITALY

TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.